



PROS

No discernable undertones

Versatile enough to work with a wide selection of colors, finishes and decor

Bright enough for small spaces without a lot of natural light

Use on walls and ceilings for a seamless space

CONS

Lacks warmth and can sometimes feel stark

Without a lot of tint in the formula, this color tends to cover poorly, leading to multiple coats for full coverage

It actually has a few drop of gray and can feel cool in north facing rooms

A clean bright white with no discernible undertones. Chantilly Lace is a great choice if you are looking for a neutral versatile white for either woodwork, cabinetry, or walls. It's perfect for creating crisp spaces that feel airy and fresh.



PROS

Looks sleek and fresh – perfect for modern spaces

A beautiful choice for exterior trim when paired with other cool tones

Stunning with other cool tones like blue, navy or gray.

Balances warm natural light in south facing spaces

CONS

Can feel cold, especially in north facing rooms

Can clash with warm tones, especially in more traditional spaces

Because of a slight blue/gray undertone, this white is not as versatile as other shades

A cool white with a slight gray/blue undertone . Decorators White is a great choice if you are looking for a modern white to pair with other cool tones of blue, navy, gray or violet.



PROS

This slightly creamy white is perfect for warming up north facing rooms

A great choice for traditional spaces when paired with other warm tones

Pairs well with light to mid-tone woods

Fits well into modern cottage or farmhouse aesthetic

CONS

Can look dingy when paired with other whites, especially those with cool tones of gray or blue

In south or west facing rooms it can look yellow – especially in warm evening light

A warm white with a slight creamy undertone . Cloud White is a great choice if you are looking for a warm, slightly creamy white to pair with other warm tones for a cozy space.



For a seamless space, try painting walls, trim and ceilings in the same shade of white *but vary the sheen*. For example, paint walls and ceilings in a matte finish but use a satin finish, which has more sheen, on the trim or cabinets.

White walls can be difficult to keep clean, especially in busy households with pets or kids. For a washable finish *try an eggshell sheen* in a high quality paint which will be more durable over time.



Try a sample. Light can have a huge effect on how we see color in a space. Before making a commitment *paint a large sample* on the wall or purchase *peel & stick sheets* from a company like Samplize. Observe at different times of day to make sure the shade works in your space.